

# CHHITYZ (CYTIS) THAPA

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## WEB DESIGNER/DEVELOPER

Confident and innovative Visual/UX Designer & Front-end Web Developer. Has proven ability to handle a wide range of functions, including application and responsive website design and development, digital and graphic design, SEO, and site data analytics. Detail oriented and self motivated, always seeking out new methods to overcome challenges and improve. Superior sense of layout, usability, information architecture, typography, attention to detail and overall ability to develop appropriate web/graphic solutions. Excellent in establishing strong client relations and ensuring effective project management.

### Expertise

CSS	HTML5	Graph Design
Adobe Creative Suite	SEO	Desktop Publishing
WordPress/CMS	Email Marketing	Web Project Management
Branding	Photography	JavaScript
Google Analytics	Windows/Mac platforms	Social Media Marketing

### PROFESSIONAL HISTORY

#### Senior Web Designer

##### TMCnet

*2009 – Present*

Norwalk, CT

Responsible for managing components of UXD and UID related projects including web design, front-end web development, marketing, client interaction and satisfaction, and overall project management and coordination. Projects include but not limited to:

- Designing and developing responsive websites, creating wireframes, converting PSD to HTML and CSS, working with JavaScript/jQuery to effectively promote and market client products, resources and assets. Goal is to establish lead generation and SEO best practices and performance. Sites are designed and developed with a well-organized and user-friendly modern look and feel that is consist with company and product branding, that meets the business needs of the client, and which stands out compared to competitors
- Conceptualizing and developing digital marketing materials including ebooks, promotional emails, ad banners, CTA buttons, logos and e-newsletters using InDesign, HTML, CSS, Photoshop and Illustrator. Liaising with clients to determine needs and requirements.

Responsible for determining best products to promote, using eye catching graphics, layout and design

- Managing a portfolio of event sites. Responsible for designing, building and overall maintenance of multiple conference & expo event sites. Designing and creating email blasts and promotional ads, working collaboratively with the marketing department, upper management and event partners
- Responsible for reporting web traffic and working with latest statistics and technical developments to improve overall site performance and design flow
- Responsible for managing various ecommerce sites and clients for **Apex Technology Services**, a sister company of TMC

## **Web Designer/Web Developer**

### **TMCnet**

*2007 – 2009*

Norwalk, CT

Lead designer of dynamic/static web sites (100+ web sites including TMCnet.com). Web based responsibilities included developing and maintaining dynamic, database-driven web pages for existing web-based products as well as new web initiatives.

- Mentored team members in artistic and creative direction and tutoring (where needed) on specific tools and aspects
- Led major group projects; responsible for managing tasking, ensuring progress against milestones and achievement of technical specifications
- Designed and managed up to 100+ Micro and Industry sites
- Lead specialist for building custom frontend applications for clients needs
- Lead specialist for creating custom static/flash banners
- Responsible for building Web standard eNewsletters templates
- Created visually stimulating interactive graphics to enhance the user experience

## **Web Designer**

### **BackBay Ventures**

*2005 – 2007*

Medford, MA

- Responsible for creating custom web sites for selected clientele
- Responsible for all web Marketing Materials for Websites

- Managed and maintained company's top websites using CMS system
- Online CSS training to overseas branch (designed and delivered training material)

## **Web/Graphic Designer**

### **ANDY Design**

*Jan 2004 – May 2004*

Arlington, MA

- In charge of creating graphics and layout structure for the company website Utilized HTML, Java Script, and CSS web languages
- Created several vector graphics for T-shirt print.

## **EDUCATION**

### **University of Massachusetts, MA**

Bachelor of Arts Degree in Web and Graphic Design

*2000-2004*

Lowell, MA

- Listed on Dean's list 5 times in a row
- Graduated with magna cum laude
- Donated some School projects to charity

### **Quincy College, MA**

Associated Degree in Computer Science

*1998-2000*

## **INTERESTS & HOBBIES**

- Photography (<http://www.photober.com/> - Run my own FREE of charge photo download site)
- Animal Care
- Music
- Painting
- Sports – Walking, Running, Hiking, team sports

## **Some of my recent projects:**

<http://www.itexpo.com>

<http://www.iotevolutionworld.com/>

<http://www.tmcnet.com/>

<http://www.contentboost.com/>

<http://www.apextechservices.com/>

<http://www.techzone360.com/>

<http://www.healthtechzone.com/>

<http://www.nfvzone.com/>

<http://www.madmarketer.com/>

<http://www.FinancialTechSpotlight.com>

<http://www.devsworld.com/>

<http://www.madmarketer.com/>